

BUILDING H.O.P.E.

INTRODUCTION

The call to establish the Building H.O.P.E ministry campaign came, in part, because the Presbytery was asked by two long standing, Presbytery-wide ministries to conduct fund raising activities. Camp Grier voiced a need to undergo major programmatic and facility upgrades in order to attract today's youth and families. At the same time, our ministry in Malawi was seeing a need to strengthen support for Nkhoma Hospital and the Ebenezer School.

The Presbytery wanted to assist churches attempting fresh ways to share the Gospel in our rapidly changing culture. So Presbytery leaders decided that one combined campaign would be more effective than multiple fragmented efforts. The Guatemala Partnership also asked to be included to expand the scope of its scholarship program and to support seminarians.

For several months, leaders of the four ministries set forth detailed, specific plans and objectives for their ministry while a task force created by the General Council conducted further studies. Late in 2014, this task force recommended to the Presbytery a two year, Presbytery-wide fund raising campaign to support these four ministries. It was to be called the **Building H.O.P.E. Campaign** for its focus on **Healthcare, Outdoor Adventure, Partnered Growth, and Education**. In January 2015, the Presbytery approved a two-phase Building H.O.P.E ministry campaign to raise \$2.25 million. The campaign began a Quiet Phase in early 2015 to generate excitement and momentum for a Congregational Phase.

Happily, we will launch this Congregational Phase of Building H.O.P.E. after raising over \$1 million in the Quiet Phase. Our goal is to engage every church in PWNC via a plan of its own design and to thereby make every church member aware of the campaign and the four ministries it supports. We are doing this together.

The approved purposes and budget for each of the four ministries is as follows:

Malawi Ministry		\$1,000,000
Upgrade rural clinics including staff housing	320,000	
Purchase and operate a mobile health unit	180,000	
Medication Fund for Nkhoma Hospital and the clinics	250,000	
Ebenezer Institute operating endowment	250,000	
Guatemala Ministry		\$240,000
Higher education scholarship endowment	154,000	
Fund for theological education of pastors	64,000	
Teacher/parent formation programs	22,000	
Vital Churches Ministry		\$509,500
Support for new worship initiatives and congregational development	140,000	
Leadership development and pastor revitalization	247,000	
Communication and media presence for churches	122,500	
Camp Grier Ministry		\$500,500
Adventure Program equipment	222,000	
Lakefront upgrades and additional activity equipment	135,000	
Trail Development	63,500	
Complete Oak Lodge, roofs, and capital equipment	80,000	

BUILDING H.O.P.E.**The Congregational Phase**

The word is out. It's quiet no more! The Quiet Phase of the Building H.O.P.E. campaign is essentially complete, and we're about to begin the "Congregational Phase". As you've hopefully already heard and read, the results so far have been very encouraging. Those of us involved with leading the campaign want to remind everyone though, that the goals of the campaign include much more than simply raising money. We are really hopeful that this initiative will demonstrate to every member of our presbytery what meaningful things we can accomplish when we put our hands together, far beyond anything that any of us could do by ourselves.

It is certainly not our intention to tell any church what they might do to participate in this campaign, or when they should do it. In order, though, to provide maximal support to every congregation, we have put together a tentative schedule for rolling out the campaign. As such, we have divided the presbytery into four groups, based largely on geographic proximity of the counties and typical weather patterns. With that in mind, we propose rolling out the campaign in four stages, as listed below. Hopefully this will allow us to provide whatever resources and assistance each of you may desire. We know this will not fit everyone's schedule and are flexible to work with each church's need.

This is an exciting time for the Presbytery of Western North Carolina. We hope each of you shares that feeling. Thanks be to God.

February	March	April	May
Gaston	Cleveland	Clay	Avery
Burke	Lincoln	Henderson	Mitchell
Catawba	Buncombe	Jackson	Yancey
Caldwell	Madison	Transylvania	
	McDowell	Haywood	
	Rutherford	Macon	
		Polk	
		Swain	

BUILDING H.O.P.E.**Gift Administration Details for Building H.O.P.E. Campaign**

Dear (Treasurer's Name),

The Presbytery of Western North Carolina has embarked on an exciting project to raise money for four ministries we have long been supporting. The **Building H.O.P.E. Campaign** will be expanding our support of the **Malawi Ministry** (Nkhoma Hospital, rural health clinics and the Ebenezer School which the Presbytery started), the **Guatemala Partnership Education Ministry** (college scholarships, seminary students, and libraries), the **revitalization of Camp Grier**, and the **Vital Churches Initiative** (strengthening our churches and pastors). For details, please visit our website: presbyterywnc.org.

This letter serves to alert you to several key administrative details about the Building H.O.P.E. Campaign and how it will unfold at your church. We are hoping that each church will be participating and that everyone in our churches can get excited about the ministry we are doing together. It will be through many small gifts as well as some larger ones that we will succeed at expanding these four ministries.

Two key facts relate to gifts for the campaign generated through activities at your church. Campaign donors from your church can choose to make their gift through your church or give directly to PWNC. For gifts given through your church, the donor would need to indicate in the check's "Memo/For" space that the gift is for the Building H.O.P.E. Campaign. You would acknowledge this donation just like any other donation made to your church. The donor would be credited for a designated gift to your church and would be thusly receipted.

We are asking you to keep a close eye out for such gifts. Once a month would you please send a single check to PWNC for all such accumulated gifts and include a list of the names and addresses of the donors. Gift amounts are not necessary. If the donor chooses to make a multi-year pledge, please include a copy of the campaign Response Form donors use when making such a pledge.

The other key fact is that donors can choose to designate their gift/pledge to one or more of the four ministries supported by the campaign. They would need to indicate such on their campaign Response Form and we would need to know those details in the report that you send to us.

PWNC will acknowledge all donations (including on-line via the website) sent directly to us by any donor.

As other campaign circumstances arise, we will communicate closely with you. Thank you for assisting with gift administration in the Building H.O.P.E. Campaign.

Sincerely,

Lisa Pressley, PWNC Controller

cc: Jay Crane, PWNC Finance Committee Chair
Jim Henderson, Building H.O.P.E. Finance Committee Chair

BUILDING H.O.P.E. BULLETIN INSERTS

ONE FOR EACH MINISTRY

MALAWI (Hospital and School)

GUATEMALA (Education)

CAMP GRIER

VITAL CHURCHES

A SUMMARY INSERT

As a stand-alone insert

As the back of a ministry insert

These will be on the web-site.

<http://BuildingHope.Wncpresby.org>

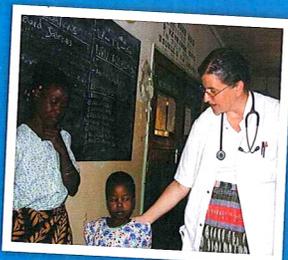
They work well as black and white or color

How can you begin BUILDING H.O.P.E.? Please pray for the ministries and consider how you can support them. Your congregations involvement will share the love of God in tangible ways and will make a world of difference.

Ministry Campaign Goal: \$2,250,000

To learn more about the campaign,
visit <http://BuildingHope.Wncpresby.org>

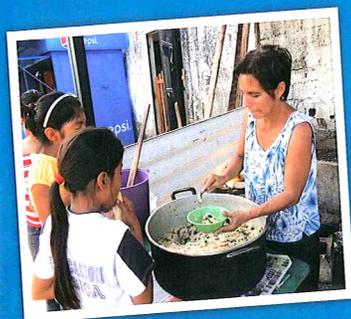
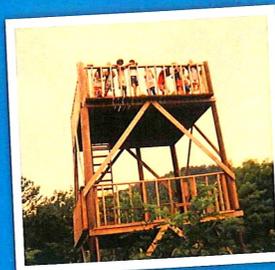
BUILDING H.O.P.E.



Health Care

Outdoor Adventures

Partnered Growth



Education



Presbytery of Western North Carolina

BUILDING H.O.P.E.

Youth adventures for Christ

Camp Grier, founded in 1952, provides Christian camping experiences for children, youth and families. With your help, our vision is to increase adventure-based opportunities for all ages, coupled with facility upgrades, that will enable this ministry to become one of the premier church camps in the PCUSA, providing memorable and affordable camping experiences for children, youth, adults, and families of all backgrounds, along with attractive and meaningful activities that promote Christian spiritual formation.

Camp Grier Ministry Goal: \$500,500



visit <http://BuildingHope.WncPresby.org>



CAMP GRIER

BH-5

BUILDING H.O.P.E.



VITAL CHURCHES MINISTRY

OUR VISION sees that for churches in our Presbytery to remain vital, they will need to change and grow in new ways, reaching out to new people, building relationships, proclaiming the Gospel effectively in a rapidly changing society, utilizing the best of modern technology, and boldly demonstrating God's love.



Projects:

Support for new worship initiatives and congregational development	\$140,000
Leadership development and pastoral revitalization	\$247,000
Communications and upgrades in media technology for churches	\$122,500

Vital Churches Ministry Goal: \$509,500



To learn more about the BUILDING H.O.P.E. Ministry Campaign, visit <http://BuildingHope.WncPresby.org>

BUILDING H.O.P.E.



MALAWI MINISTRY

PWNC churches have made a significant impact on health care and children's education in Nkhoma, Malawi, now the poorest country in the world. Nkhoma Hospital and its 9 satellite rural health clinics, with five full-time doctors, serve 350,000 people. Our churches support Dr. Barbara Nagy, a pediatric/internal medicine doctor from our presbytery working at Nkhoma Hospital, who has reduced the infant mortality rate by 75%. For the Building H.O.P.E. Campaign, she encouraged us to focus on public health and preventative care in the rural areas.

Also, at the hospital's request, PWNC churches started Ebenezer School, an outstanding modern school, serving over 250 pre-kindergarten through 6th graders.

For eleven years, we have sent one to two mission teams a year to support Barbara, the Hospital, the clinics, and the Ebenezer School.



Building HOPE Campaign is building on our work to save lives and provide education:

Medical: Together our Missions teams and Malawians will upgrade the nine rural health clinics, so they can provide needed medical services, have access to clean water, reliable electricity, critical medicine, and adequate staff housing.

We will fund a mobile health unit, so remote villages will have preventive and crisis medical services.

We will establish a \$250,000 fund for critical medicine at Nkhoma Hospital and clinics for the next 15 years.

Education: A \$250,000 endowment fund for the Ebenezer School, will provide a reliable revenue stream for operations, maintenance, improvements, and scholarships. Additional charitable gifts can increase this fund.

Malawi Ministry Goal: \$1,000,000

To learn more about the BUILDING H.O.P.E. Ministry Campaign, visit  <http://BuildingHope.Wncpresby.org>

BUILDING H.O.P.E.



GUATEMALA MINISTRY

The Presbytery has had a twenty-year partnership with two presbyteries in Guatemala: Sur Occidente and Suchitepequez. More than thirty of our churches have a church-to-church relationship. Building relationships in Christ, sharing our faith, praying for each other, supporting education of children and addressing health needs have been priorities of the partnership. Church-to-church partnerships have provided over 800 scholarships for elementary, middle, and high schoolers in an effort to eradicate one of the root causes of poverty.



Building H.O.P.E. is striving to improve education opportunities for children, youth, young adults, and seminarians in our presbyteries:

Adding an endowment for six college scholarships, for deserving students to continue their education,

Supporting seminarians, a high priority for our partner presbyteries,

Putting libraries in schools and communities and teaching children to read

Guatemala Ministry Goal: \$240,000

To learn more about the BUILDING H.O.P.E. Ministry Campaign, visit  <http://BuildingHope.WncPresby.org>